



## Hollinwood Ward: Location



## Hollinwood Ward: An Introduction

Hollinwood is a small ward, with approximately 12,000 residents. The area is divided by Hollins Road, which is the main route for travel to Oldham, accompanied by the Hollinwood Metrolink Stop which is located off Hollinwood Avenue. The North side is of mixed tenure including owner occupiers, private landlords and social housing, First Choice Homes Oldham being the main landlord. Across the road are Limeside and Limehurst which are predominantly Regenda (Limehurst) and Onward Homes (Limeside), and further up Hollins Road is the more affluent area of Garden Suburbs. Hollinwood is included in the council's selective licensing area where landlords can be held to account.

Within Hollinwood there is real sense of positive community spirit, where residents are always looking out for each other. A newly formed community group (OL8) with residents from both sides of the road are looking at ways to pull on the community spirit into constructive activity. Key stakeholders within the ward are working together to make a difference and tackle some of the long-standing issues. There are various projects run by different agencies including helping people into employment or training, giving residents the chance to work in allotments, and there are number of volunteering opportunities within the ward. Various regeneration projects are planned for Hollinwood including housing and retail and entertainment units.

## Current Councillors

| Name           | Political party |
|----------------|-----------------|
| Naseem Aslam   | Labour Group    |
| Robert Barnes  | Reform UK       |
| Kamran Ghafoor | Oldham Group    |

Select Ward

Hollinwood



# Ward Profiles: Population



13,545

Total Population



+2,349

Change Since 2011



52.3%

% Female



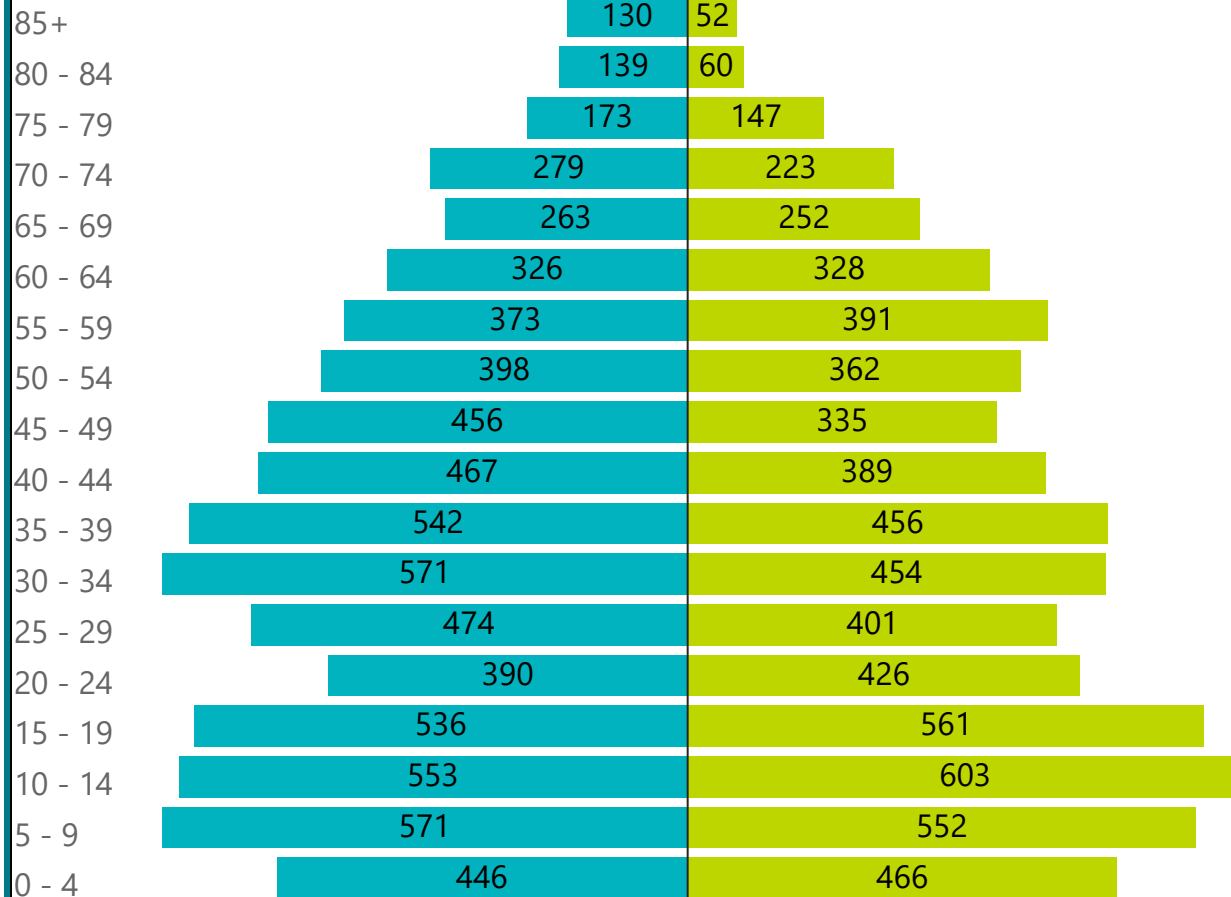
33

Median age

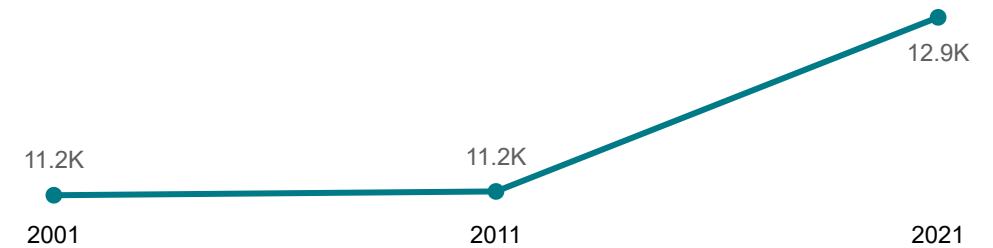


## Age Structure Most Recent Year

● Female ● Male



## Population by Year



## Broad Age Bands

Broad Age Band ● Aged 0 to 15 ● Aged 16 to 64 ● Aged 65+

### Ward



### Oldham



### Greater Manchester



Select Ward

Hollinwood

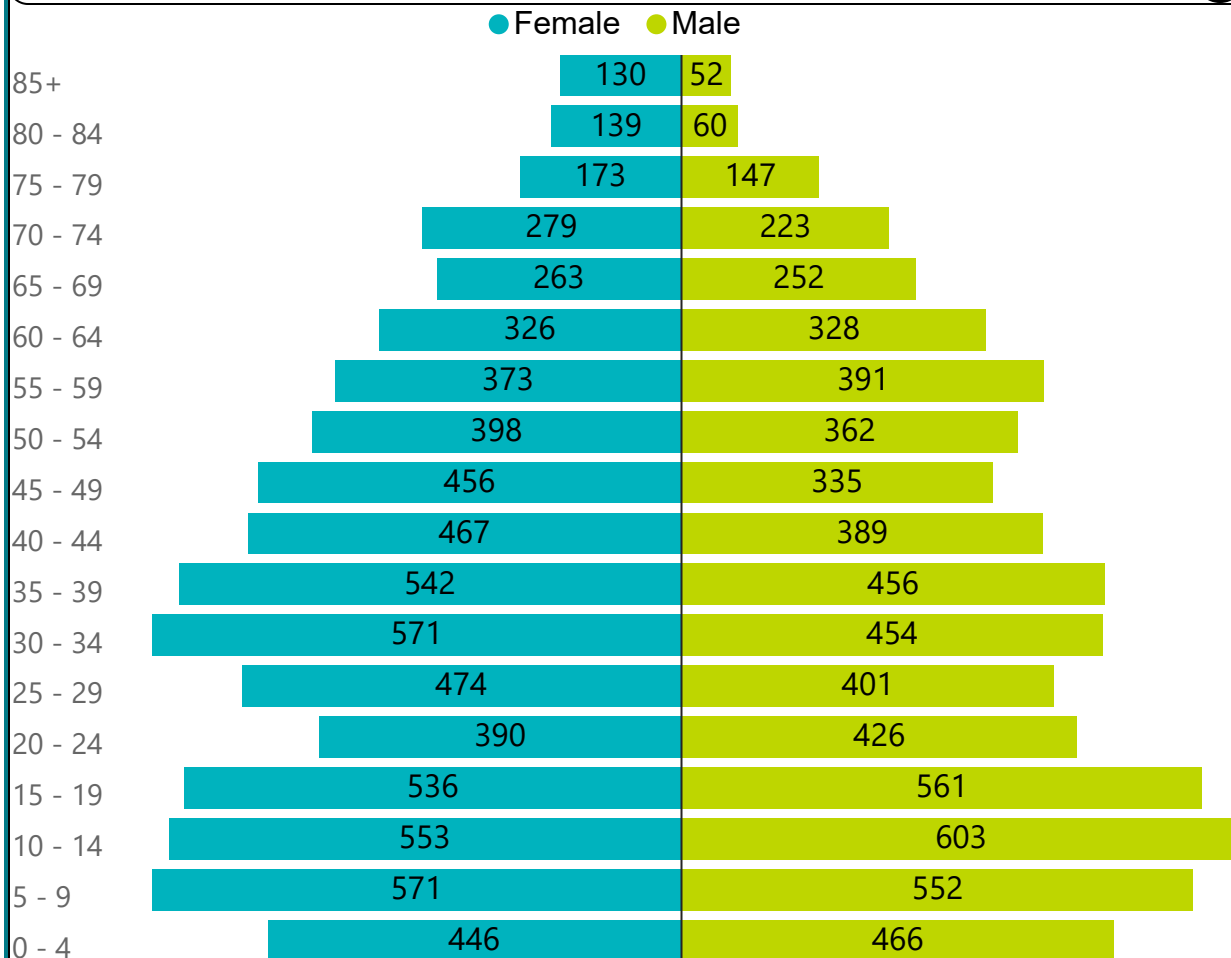
# Ward Profiles: Population Change



Select Year for Age Structure

Selected Year

2024



13,545

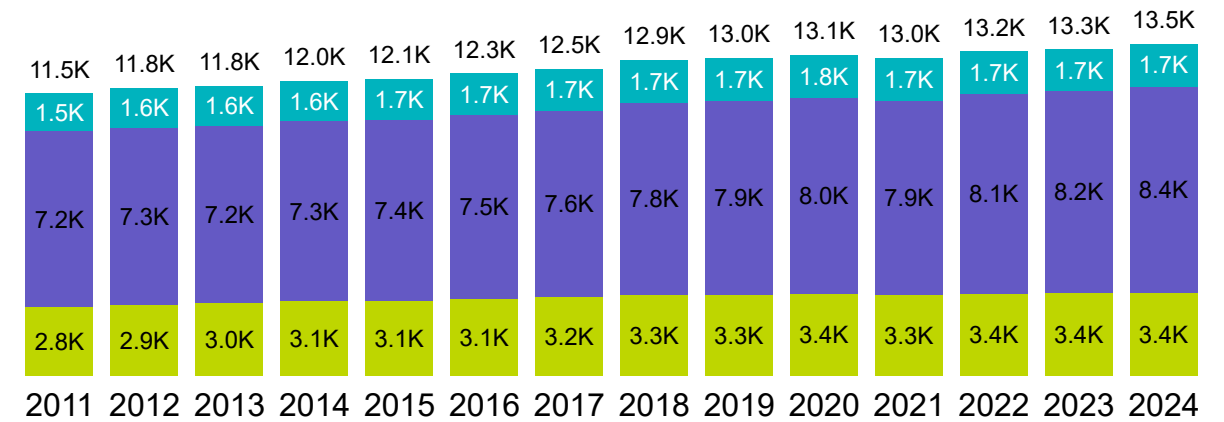
Latest Total Population

+2,349

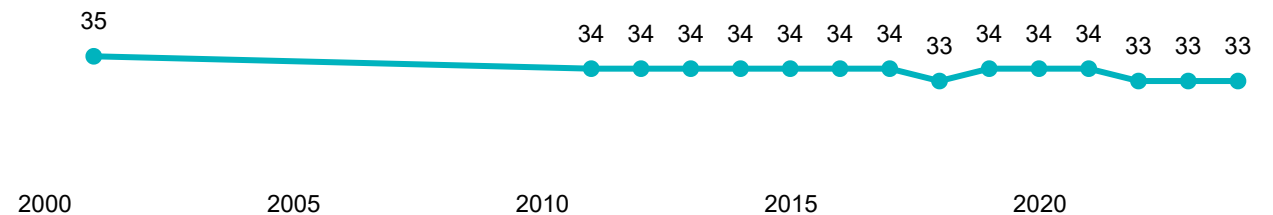
Change Since 2011

## Population by Year and Broad Age Group

Age ● Aged 0 to 15 ● Aged 16 to 64 ● Aged 65+



## Median Age by Year



Select Ward

Hollinwood



# Ward Profiles: Ethnicity



70%

White British 2021

30%

Minority Ethnic Groups 2021

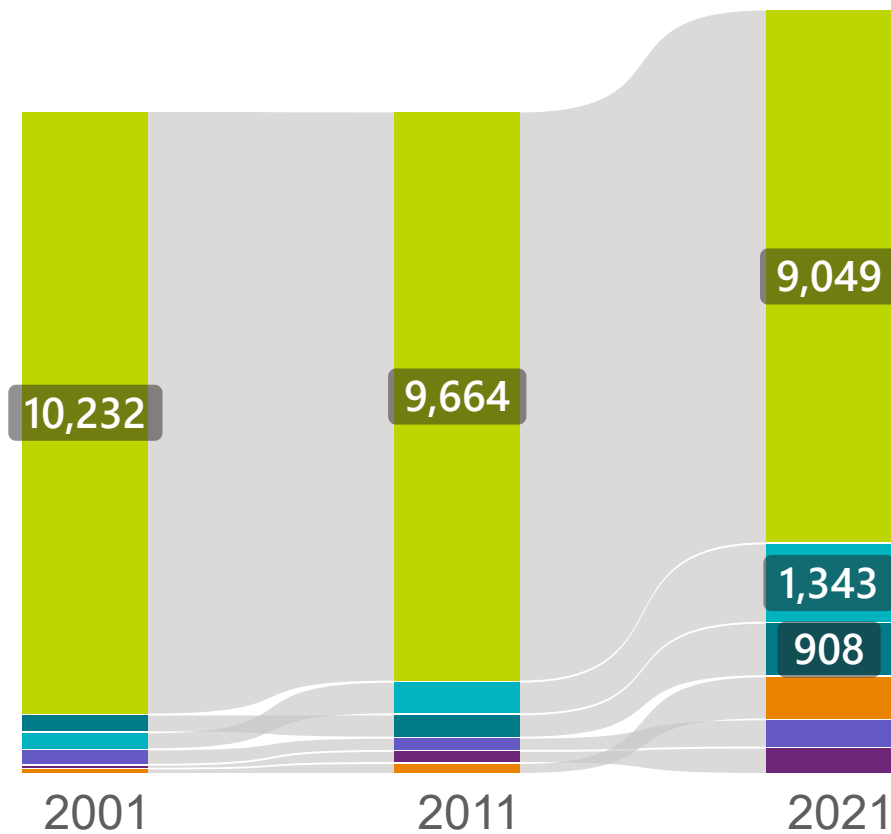
51%

White British School Age 2024

49%

Minority Ethnic Groups School Age 2024

Larger Groups by Year



White: Other White: British Pakistani Other Black Bangladeshi

Large Ethnic Groups: Ward

Group Bangladeshi Black Other Pakistani White: British White: Other



Oldham



Greater Manchester



Larger Groups - School Age

White British

51%

Pakistani

17%

Other

13%

Black

11%

Wh...

4%

Ba...

4%

Group White British Pakistani Other Black White Other Bangladeshi

Select Ward

Hollinwood



# Ward Profiles: Health

6

Reception Obesity ward rank (out of 20)

2

Year 6 Obesity ward rank (out of 20)

167

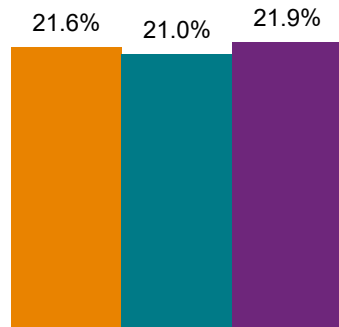
Number of births last year

99

Number of deaths last year

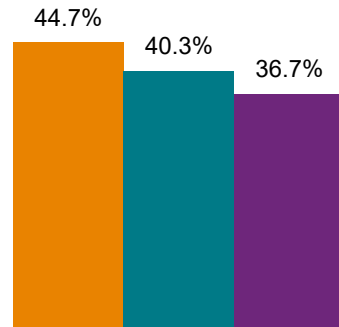
## Reception Overweight/obesity

Ward Oldham England



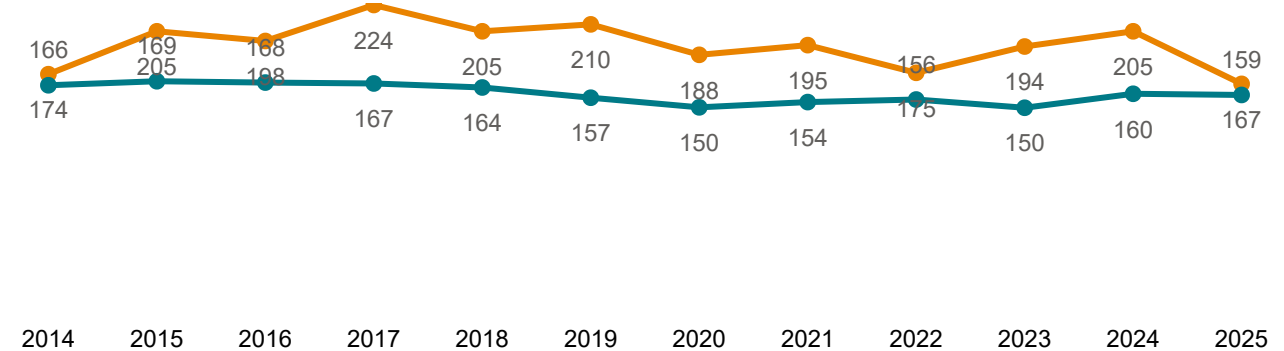
## Year 6 Overweight/obesity

Ward Oldham England



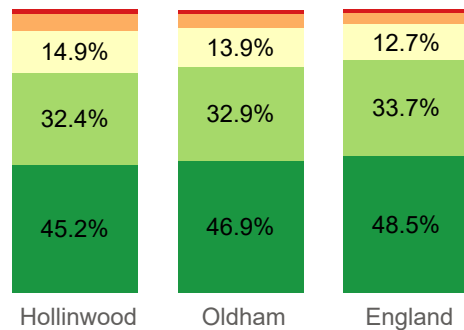
## Number of Births by Year

Number of Births Oldham Average



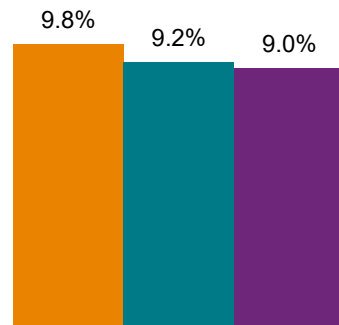
## General Health

Very Good Good Fair Bad Very bad



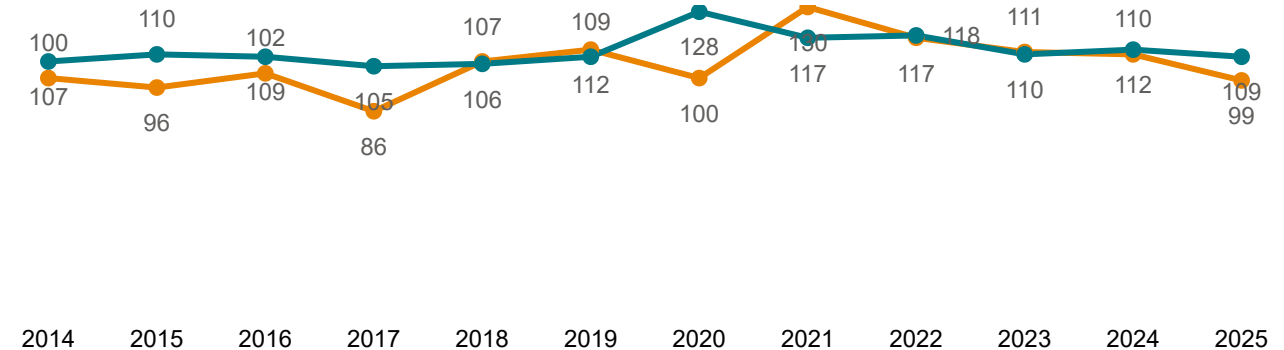
## Residents providing unpaid care

Ward Oldham England



## Number of Deaths by Year

Ward Oldham Average



Select Ward

Hollinwood

# Ward Profiles: Education



62%

Good Level of Development %

41.3

Attainment 8 Average Score GCSE

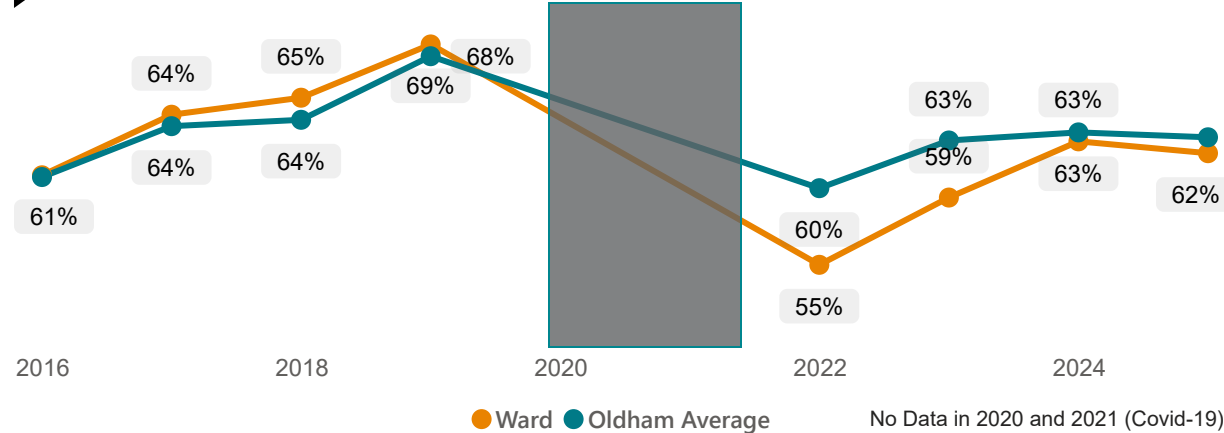
30.4%

KS4 Grades 9-5 English & Maths

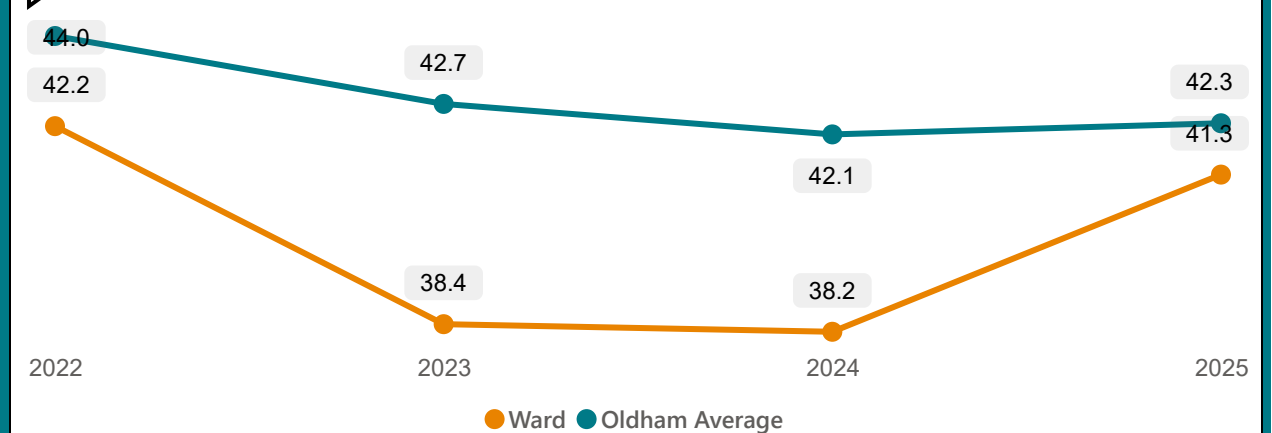
30%

No Qualifications (Aged 16+)

## % Achieving Good Level of Development (end of reception)

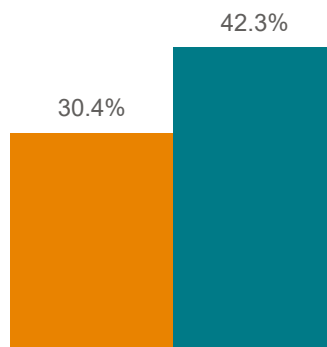


## Attainment 8 Average Score



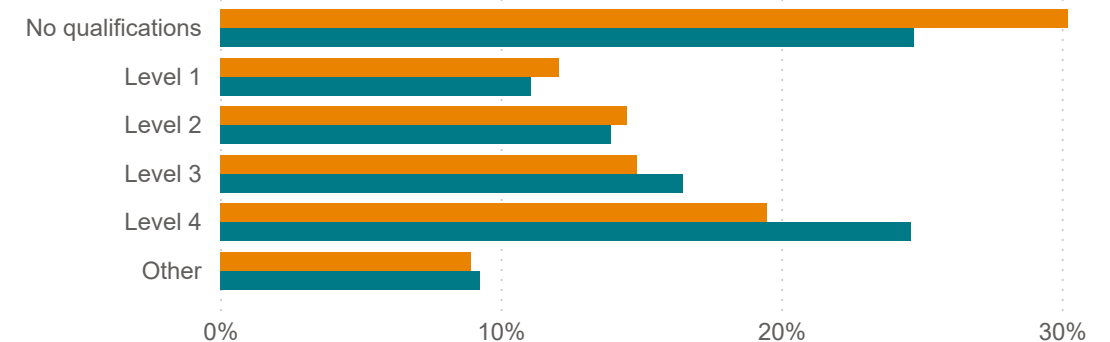
## KS4 Grades 9-5 in English & Maths

Ward Average Oldham Average



## Highest Level of Qualification 2021

Ward Oldham Average



Select Ward

Hollinwood

# Ward Profiles: Economy



7.9%

16-64 Unemployment Rate

13.1%

18-24 Unemployment Rate

6.2%

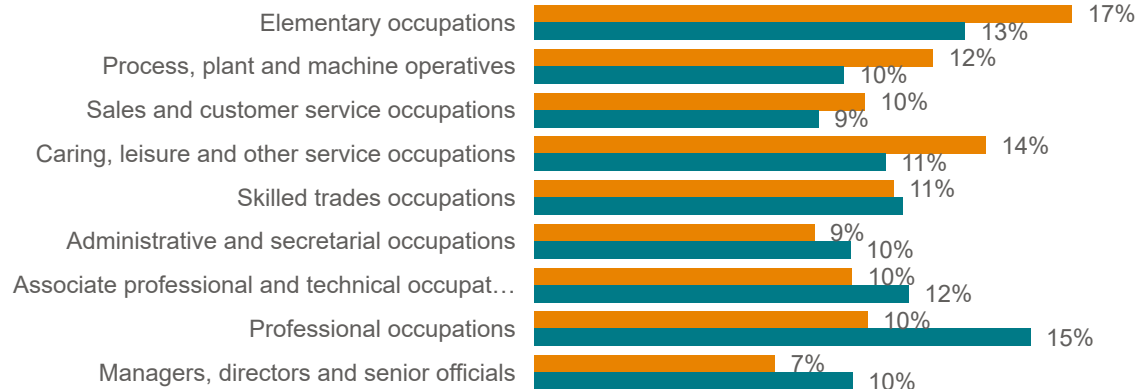
NEET Rate 16 & 17 Year-Olds

£28,962

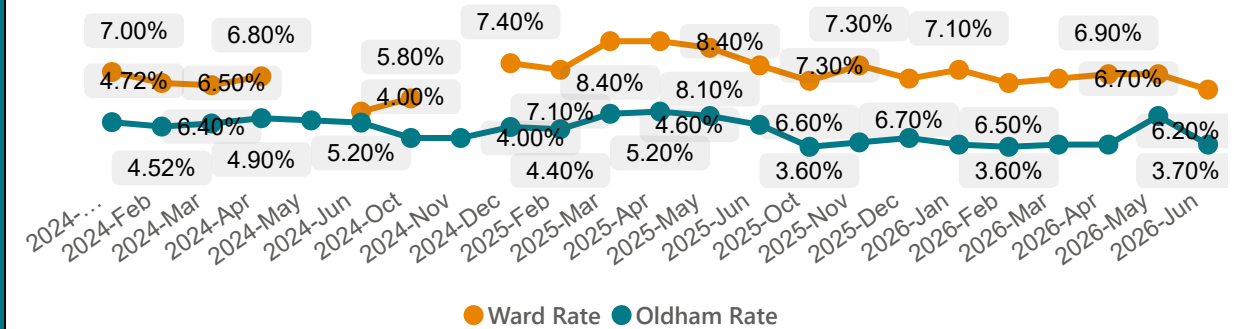
Median Equivalised Household Income

## Occupation 2021

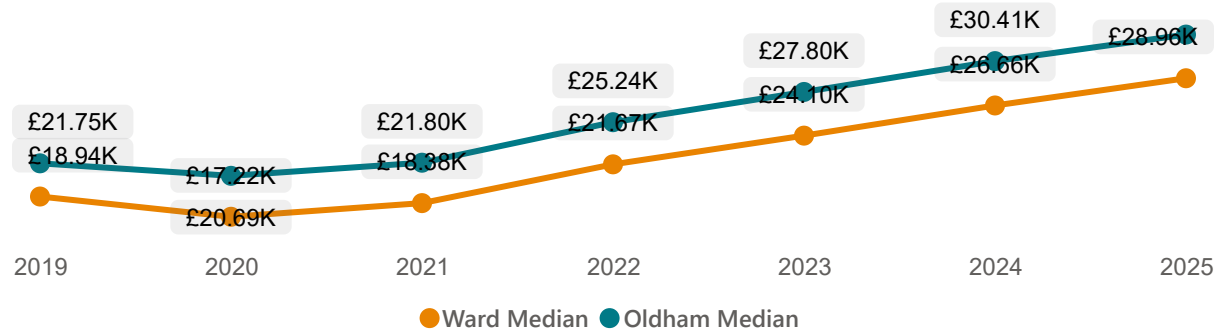
Ward % Oldham %



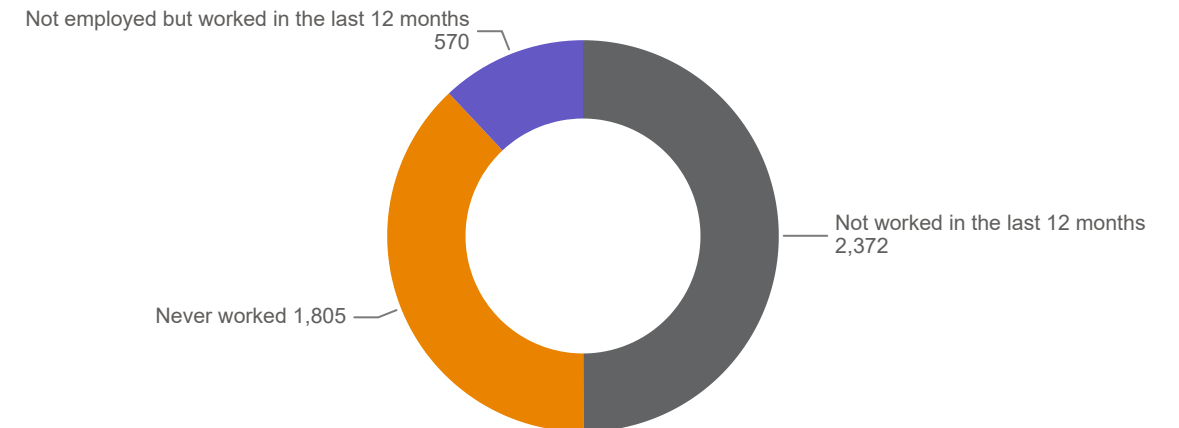
## NEET Rate 16 & 17 Year-olds



## Median Equivalised Household Income



## Unemployment History of those not employed - Census 2021



Select Ward

Hollinwood



# Ward Profiles: Housing



£170,000

Median House Price

8%

Overcrowded Households %

37%

Social Housing %

19%

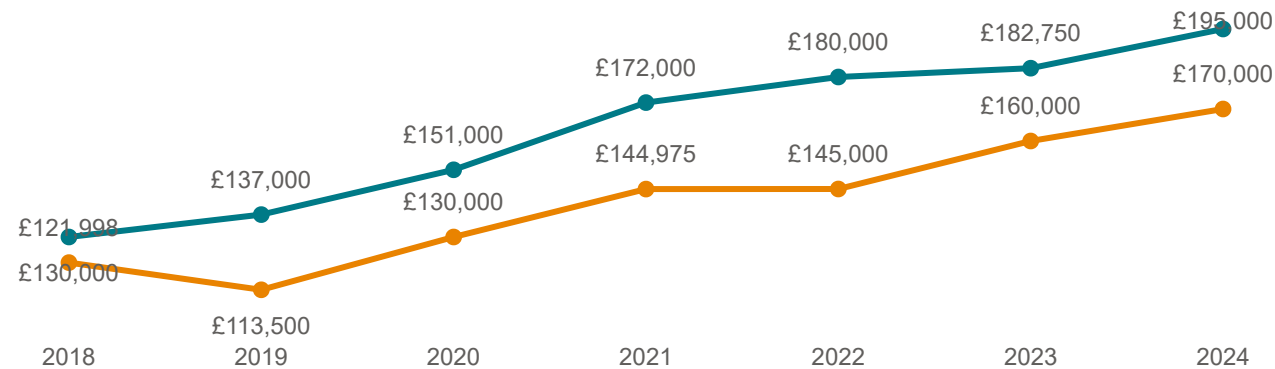
Privately Rented %

44%

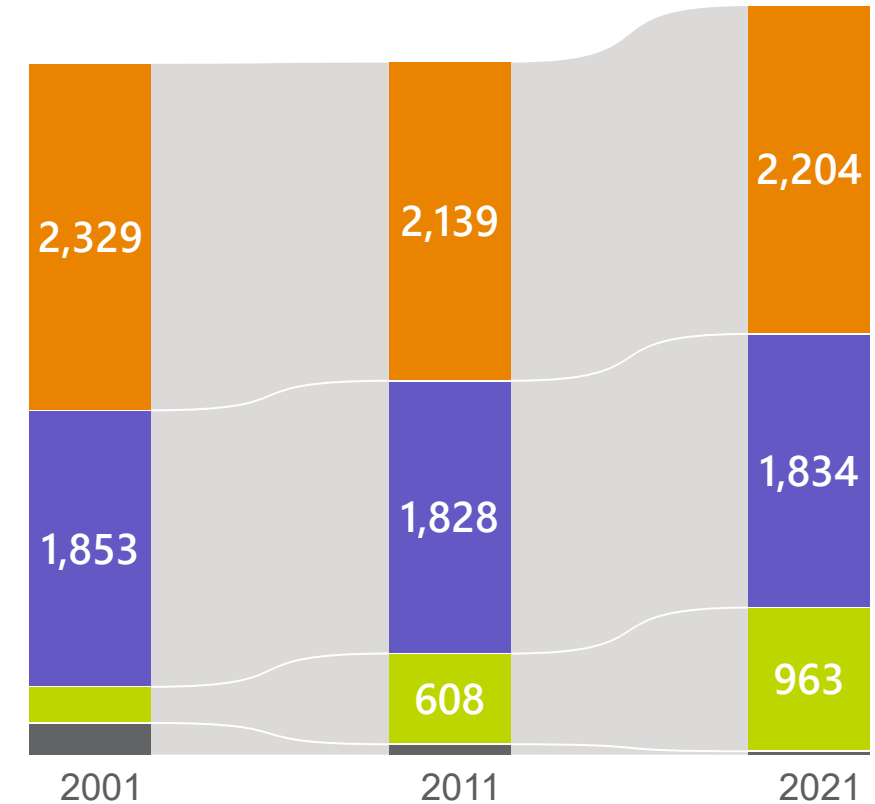
Owner Occupied %

Median House Price

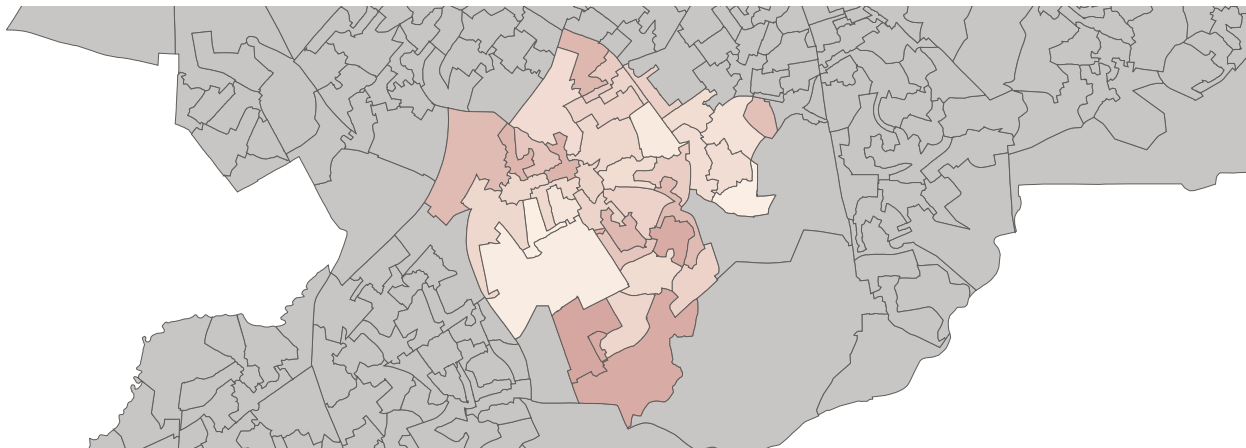
Ward Oldham



Tenure over time



Overcrowded Households



Select Ward

Hollinwood

# Ward Profiles: Deprivation



6

IMD Rank of 20 Oldham Wards

229

IMD Rank of 6,793 English Wards

352

IDACI Rank of 6,793 English Wards

606

IDAOPi Rank of 6,793 English Wards

## Overall and Domain Ward Rankings

IMD Overall



Health & Disability



Income



Crime



Employment



Barriers to Housing & Services



Education, Skills & Training

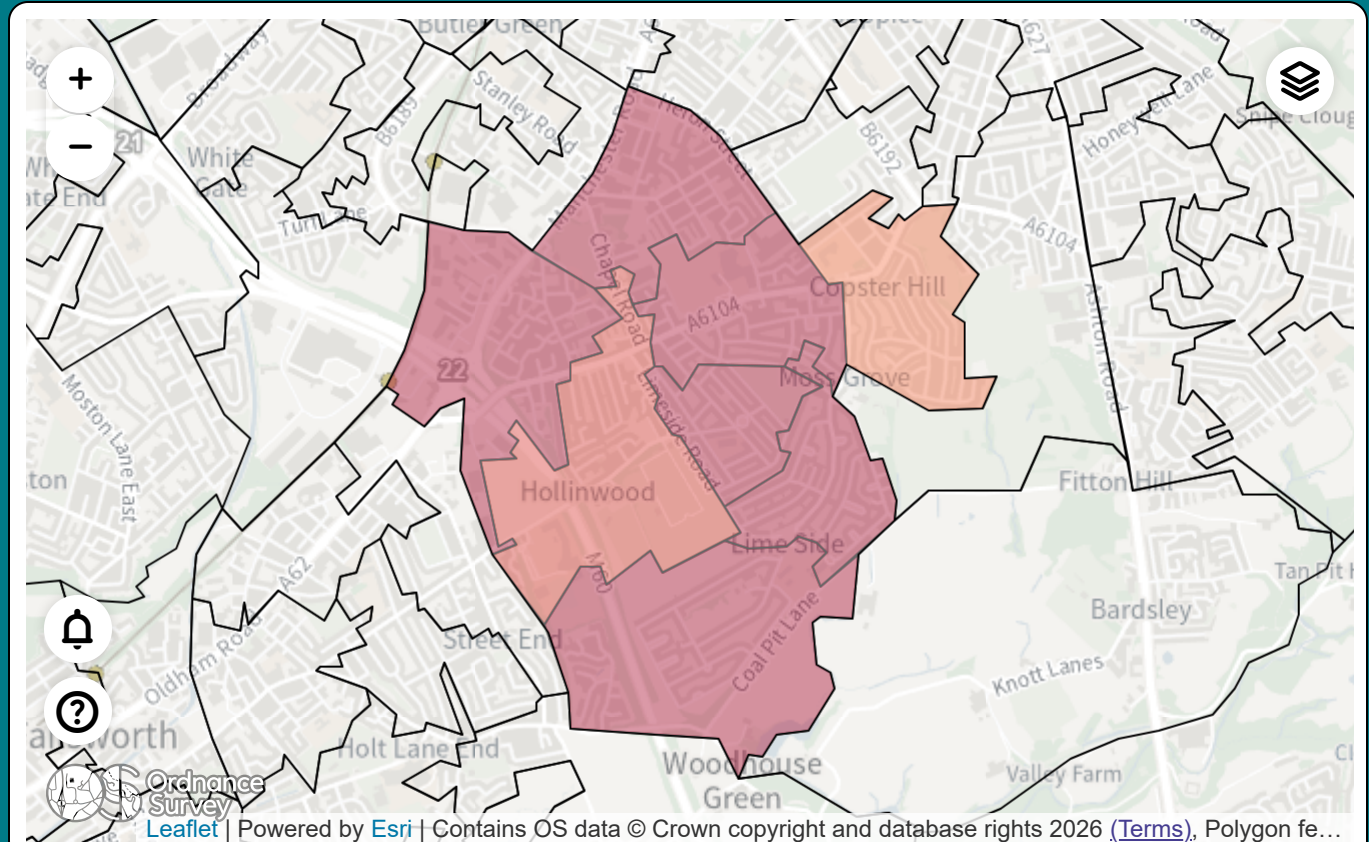


Living Environment



## Mapping LSOAs: Choose IMD, Domain or Sub-Domain

IMD Decile 2025



Select Ward

Hollinwood

# Ward Profiles: Community & Crime



92%

Registered to Vote

42%

Local Elections Turnout

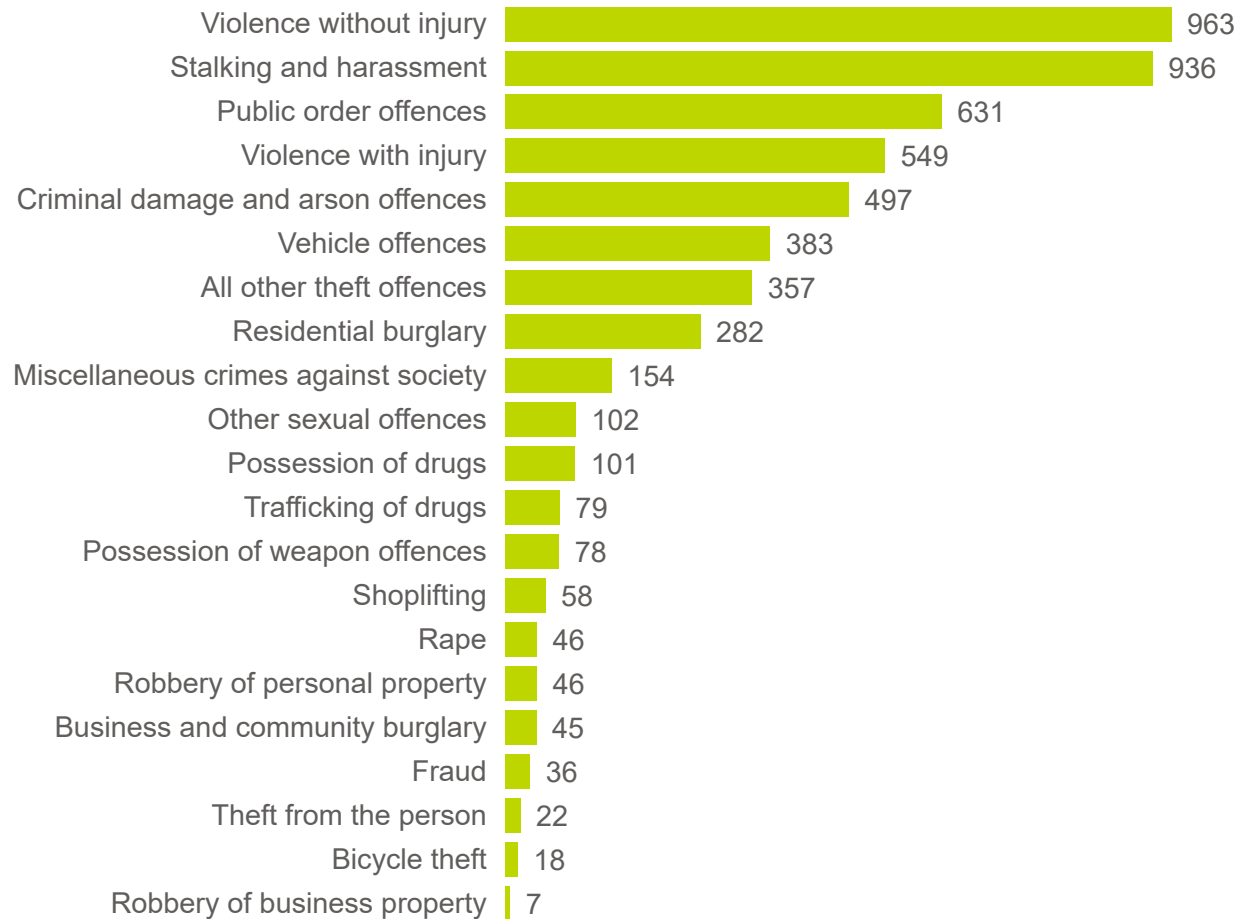
1,798

Reported Crimes per Year 2022-25

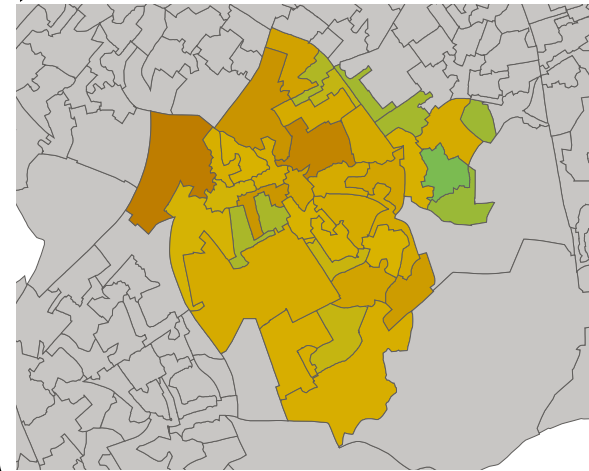
13%

Reported Crimes per year: % of population

## Reported Crimes 2022-25 by Category



## Reported Crime Rate



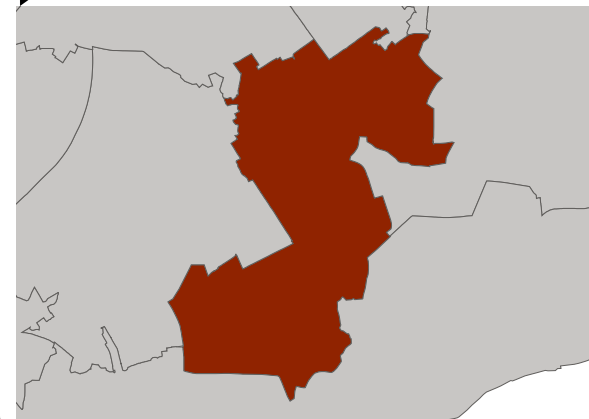
## Crime Map Information

The map (and chart to the left) use data on all crimes recorded between 1st April 2023 and 31st March 2025.

The areas of the map are coloured according to the percentage of total crimes recorded in each small area. Lower rates are green, middle rates are orange, and higher rates red.

It is not possible to show background mapping at the moment, but hovering over an area gives the name of the neighbourhood.

## Trust



## Trust Map Information

The map to the left shows data from [work by the 'Onward' organisation](#) that measures social trust. They surveyed residents, asking if others could be trusted.

Where values are positive (coloured green), people tended to trust more. Negative values (red) are where people tend not to trust others.

Grey areas are mainly or wholly in a different ward. The areas are Middle Super Output Areas (statistical areas)

Select Ward

Hollinwood



# Ward Profiles: Summary



Lower Values



Hollinwood



Other Wards

Higher Values

Lower Values

Higher Values



Population change since 2011



Percentage of residents from Minority Ethnic Groups, 2021



Median Age



Number of Births Last Year



Overcrowded Households



Median House Price



% of Households in Privately Rented Accommodation, 2021



Unemployment Rate



IMD (Index of Multiple Deprivation) National Rank



No Qualifications 2021



KS4 Grades 9-5 in English & Maths



Reported Crimes 2021-23 as a % of population



Local Elections Turnout %



Year 6 Obesity %



# Ward Profiles: Sources & Notes

Uses data aggregated to ward boundaries that came into force in May 2023. See the ['Boundaries' map](#) from our [web mapping service](#) for detail of the boundaries.

Ward Profile layout version: August 2026 Version 1.0  
Data Update: 14/8/26  
Published by Oldham Council, Contact:  
[strategyandperformance@oldham.gov.uk](mailto:strategyandperformance@oldham.gov.uk).

| Section             | Measure                                  | Data Date          | Source Organisation              |
|---------------------|------------------------------------------|--------------------|----------------------------------|
| Population          | % Female                                 | 2024               | ONS                              |
| Population          | Broad Age Bands                          | 2024               | ONS                              |
| Population          | Change since 2011                        | 2011-2024          | ONS                              |
| Population          | Median Age                               | 2024               | ONS                              |
| Population          | Median Age Time Series                   | 2001-2024          | ONS                              |
| Population          | Population                               | 2024               | ONS                              |
| Population          | Population by census year                | 2001-2021          | ONS                              |
| Population          | Population by year and broad age group   | 2011-2024          | ONS                              |
| Population          | Population Pyramid                       | 2024               | ONS                              |
| Population          | Population Pyramid Time Series           | 2011-2024          | ONS                              |
| Ethnicity           | Larger ethnic groups                     | 2021               | ONS                              |
| Ethnicity           | Larger ethnic groups by year             | 2001-2021          | ONS                              |
| Ethnicity           | Larger ethnic groups: school age         | 2024               | Oldham Council                   |
| Ethnicity           | Minority ethnic groups                   | 2021               | ONS                              |
| Ethnicity           | Minority ethnic groups School Age        | 2026               | Oldham Council                   |
| Ethnicity           | White British ethnicity                  | 2021               | ONS                              |
| Ethnicity           | White British School Age                 | 2026               | Oldham Council                   |
| Health              | Number of Births per Year                | 2014-2025          | ONS                              |
| Health              | Number of Deaths per Year                | 2014-2025          | ONS                              |
| Health - Live Well  | General Health                           | 2021               | ONS                              |
| Health - Live Well  | Provision of Unpaid Care                 | 2021               | ONS                              |
| Health - Start Well | Obesity Reception                        | 2021/22 to 2023/24 | NHS                              |
| Health - Start Well | Obesity Year 6                           | 2021/22 to 2023/24 | NHS                              |
| Education           | Attainment 8                             | 2025               | Oldham Council                   |
| Education           | GLD                                      | 2025               | Oldham Council                   |
| Education           | Highest Level of Qualification           | 2021               | ONS                              |
| Education           | KS4 Grades 9-5 English & Maths           | 2025               | Oldham Council                   |
| Education           | No Qualifications                        | 2021               | ONS                              |
| Economy             | Employment History of those not employed | 2021               | ONS                              |
| Economy             | Medium Household Income                  | 2025               | CACI                             |
| Economy             | NEET Rate 16&17 year-olds                | June 2026          | Positive Steps                   |
| Economy             | Occupation                               | 2021               | ONS                              |
| Economy             | Unemployment 16-64                       | May 2026           | Nomis                            |
| Economy             | Youth Unemployment 18-24                 | May 2026           | Nomis                            |
| Housing             | Housing Tenure over time                 | 2021               | ONS                              |
| Housing             | Median House Price (Oldham)              | 2024               | Land Registry                    |
| Housing             | Overcrowded Households %                 | 2021               | ONS                              |
| Housing             | Overcrowded Households Map               | 2021               | ONS                              |
| Housing             | Owner Occupied %                         | 2021               | ONS                              |
| Housing             | Privately Rented %                       | 2021               | ONS                              |
| Housing             | Social Housing %                         | 2021               | ONS                              |
| Deprivation (IMD)   | Indices of Deprivation 2025              | 2025               | DHCLG and LGA                    |
| Community & Crime   | Local Elections Turnout                  | 2023               | Oldham Council Elections Service |
| Community & Crime   | Registered to vote                       | 2025               | Oldham Council Elections Service |
| Community & Crime   | Reported Crimes by category              | 2022-2025          | GM Police                        |
| Community & Crime   | Trust Map                                | 2022               | Onward                           |